



BUSINESS PARTNERS LIMITED
('BUSINESS/PARTNERS')

COOKIE POLICY

Published on Business Partners Limited's website

www.businesspartners.co.za

We value your privacy and use cookies to improve your experience.

1. Purpose of the policy

The purpose of this policy is to describe the cookies we use on our website, what we use them for, and how you can manage them during your visit to our website.

2. What are cookies?

Cookies are small text files stored on your device by the website you are visiting. The cookies assist the website to recall information about your device and usage of the website. We use this information to make your visit to our site efficient and pleasant.

3. When do we use cookies?

We use cookies which identify the user of a device for lawful purposes only including where the law permits or requires it and if the user has consented to it.

4. Which cookies can be found on our website?

We make use of the following types of cookies:

- i. **Strictly necessary cookies** which are necessary for the site to function, these cookies are always active and you cannot opt-out of these cookies.
- ii. **Performance cookies** allow us to analyse site usage to evaluate and improve its performance.
- iii. **Functional cookies** to provide a better user experience on the site, such as by assessing connections with specific content e.g. Business Tips to allow us to continue offering you more relevant content.
- iv. **Marketing cookies** which identify your unique browser or device. Our site does not store any of your direct personal information.

5. Why do we use cookies?

Cookies provide several useful functions to you. They:

- i. tailor our website's functionality to you personally by letting us remember your preferences, location, or device type
- ii. provide content most relevant to you.
- iii. improving our website performance.
- iv. help us deliver interest-based advertising where appropriate in compliance with the applicable laws.

6. What happens if a user does not want Cookies?

6.1 You can clear or disable cookies.

6.2 You can limit the collection of your information by disabling cookies on your browser. You can modify your browser settings to require your permission each time a site attempts to set a cookie.

6.3 However, most websites, including ours, rely on cookies to enable certain functionality. If you choose to disable cookies, some of the functionality on our website.

7. Updates to this policy

Occasionally, we may make changes to this policy. When we make material changes, we will provide you with a prominent notice on our website.